

2008 Levels of Giving

The generous contributions of our neighbors is the key to our success and thus, to our contributions back to the community. We appreciate you and we think you will find not only a great intrinsic value in your choice but also a great marketing value. Simply put, a captive audience of over 45,000 will see your name and understand your dedication to enhancing this town we call "home."

	TITLE \$15,000+	CORPORATE \$10,000+	BUSINESS \$5,000+	SPECIAL EVENT \$2,500+	EVENT \$1,000+	STAGE \$500+
Sponsor Appreciation Dinner Invitations	2	2	2	2	2	2
Appreciation Packages (includes t-shirt, VIP pass, poster)	10	8	6	4	2	2
Concert tickets (main musical act; sponsors may purchase additional tickets at a discounted rate up to one week prior to the event)	10	8	6	4	2	
Framed festival poster	☆	☆	☆			
Acknowledgement from all stages	☆	☆	☆	☆	☆	
Company Display Space	20x20	10x20	10x20	10x10		
Hospitality Area Access	☆	☆	☆	☆	☆	☆
Media Exposure						
<ul style="list-style-type: none"> Newspaper Special Edition (Commercial Dispatch tabloid detailing event) 	lg logo	med logo	sm logo	mention	mention	mention
<ul style="list-style-type: none"> Website 	lg logo	med logo	sm logo	mention	mention	mention
<ul style="list-style-type: none"> Stage Banners 	logo on main stage	mention on a stage	mention on a stage	mention on a stage	mention on a stage	mention on a stage
<ul style="list-style-type: none"> Event Banner 	lg logo	med logo	sm logo	sm logo	sm logo	
<ul style="list-style-type: none"> T-shirt (3,000) 	lg logo	med logo	sm logo			
<ul style="list-style-type: none"> Poster (500) 	lg logo	med logo	sm logo			
<ul style="list-style-type: none"> Table Tents (300) 	logo					
<ul style="list-style-type: none"> TV (WCBI-TV, CBS affiliate) 	"presented by"					
<ul style="list-style-type: none"> Cable (Cable One) 	"presented by"					
<ul style="list-style-type: none"> Radio 	"presented by"					
<ul style="list-style-type: none"> Newspaper (Commercial Dispatch + 5 area newspapers; mentions in articles and display advertising) 						
<ul style="list-style-type: none"> Trade Publications (including AAA Magazine, Southern Living, ABC Crafters Magazine, Southeastern Tourism Top 20, etc.) 						

