



January 15, 2022

Dear Community Partner,

We are excited to celebrate the **26th Anniversary of Market Street Festival on May 6 & 7, 2022**. As the festival quickly approaches, we are seeking support throughout our community.

Our community sponsors are vital to the success of the festival. Market Street Festival is the largest fundraiser for Main Street Columbus and ensures continued downtown revitalization efforts, projects and events throughout the year. We have included a sponsorship menu and commitment form with this letter for your review. On the enclosed menu, you will notice the various benefits included in each level of sponsorship.

We know that you will find not only a great intrinsic value in your sponsorship choice, but also great marketing value.

Market Street Festival continues to be one of the largest special events in our community and throughout the state as well as a Top 20 Event in the Southeast year after year. This success would not be possible without the support of our sponsors and volunteers.

Please contact the Main Street Columbus office if you have questions or would like additional information.

We look forward to a phenomenal event and partnering with you in future endeavors!

Barbara Bigelow
Main Street Columbus Executive Director
bbigelow@columbusmainstreet.com

Amber Brislin
Market Street Festival Coordinator
amber@brislininc.com