



The generous contributions of our sponsors are key to the success of Market Street Festival and our contributions back to the community.

This sponsorship package offers you, our valued community partner, the opportunity to be a part of our largest community festival. A captive audience of thousands will see the support from your business and your dedication to Market Street Festival. Market Street Festival is the largest fundraiser for Main Street Columbus and helps to ensure continued downtown revitalization efforts, projects, and events throughout the year.

Keep reading for a comprehensive list of our benefit packages and more information on becoming involved with the 2025 Market Street Festival!



PREMIER SPONSOR

\$30,000—TWO AVAILABLE

Premier Sponsor Benefits:

- Appreciation Package—includes 20 t-shirts & 20 VIP passes.**
- Framed Festival Poster.**
- Hospitality Area—VIP Area during the festival.**
- Company Display Space—36x10 space if desired.**
- Media Exposure—Noted as Premier Sponsor on social media channels, newspaper special edition, largest and most prominent logo on website, event banners, t-shirt, poster, billboards, tv commercials (various channels), radio, & newspaper advertisements throughout the tri-state area.**



TITLE SPONSOR

\$15,000+

Title Sponsor Benefits:

- **Appreciation Package—includes 10 t-shirts & 10 VIP passes.**
- **Framed Festival Poster.**
- **Hospitality Area—VIP Area during the festival.**
- **Company Display Space—24x10 space if desired.**
- **Media Exposure—Noted as Title Sponsor on social media channels, newspaper special edition, large logo on website, event banners, t-shirt, poster, billboards, tv commercials (various channels), radio, & newspaper advertisements throughout the tri-state area.**



CORPORATE SPONSOR

\$10,000+

Corporate Sponsor Benefits:

- Appreciation Package—includes 8 t-shirts & 8 VIP passes.**
- Framed Festival Poster.**
- Hospitality Area—VIP Area during the festival.**
- Company Display Space—24x10 space if desired.**
- Media Exposure—Large logo on social media channels, newspaper special edition, website, event banners, t-shirt, poster, billboards, tv commercials (various channels), radio, & newspaper advertisements throughout the tri-state area.**



BUSINESS SPONSOR

\$5,000+

Business Sponsor Benefits:

- Appreciation Package—includes 6 t-shirts & 6 VIP passes.**
- Framed Festival Poster.**
- Hospitality Area—VIP Area during the festival.**
- Company Display Space—12x10 space if desired.**
- Media Exposure—Medium logo on social media channels, newspaper special edition, website, event banners, t-shirt, poster, billboards, tv advertisements (various channels), radio, & newspaper advertisements throughout the tri-state area.**



SPECIAL EVENT SPONSOR

\$2,500+

Special Event Sponsor Benefits:

- Appreciation Package—includes 4 t-shirts & 4 VIP passes.**
- Hospitality Area—VIP Area during the festival.**
- Media Exposure—Medium logo on social media channels, newspaper special edition, website, event banners, & newspaper advertisements throughout the tri-state area.**
- Company Display Space—12x10 space if desired. Limited space no electricity provided.**



EVENT SPONSOR

\$1,000+

Event Sponsor Benefits:

- Appreciation Package—includes 3 t-shirts & 3 VIP passes.**
- Hospitality Area—VIP Area during the festival.**
- Media Exposure—Small logo on social media channels, newspaper special edition, website, event banners, & newspaper advertisements throughout the tri-state area.**
- Company Display Space—12x10 space if desired. Limited space no electricity provided.**



STAGE SPONSOR

\$500

Stage Sponsor Benefits:

- Appreciation Package—includes 2 t-shirts & 2 VIP passes.**
- Hospitality Area—VIP Area during the festival.**
- Media Exposure—Business mention on social media channels, newspaper special edition, small logo on website, mention on event banners, & newspaper advertisements throughout the tri-state area.**



29TH ANNUAL
MARKET STREET FESTIVAL MAY 3
2025

**For more information, please contact
info@columbusmainstreet.com.
We look forward to working with you!**





2025 Sponsorship Commitment Form

Business Name: _____

Contact Name: _____

Billing Address: _____

Email Address: _____

Phone Number: _____

Please choose amount & level below:

Premier**	\$30,000
Title**	\$15,000
Corporate**	\$10,000
Business**	\$5,000
Special Event**	\$2,500
Event**	\$1,000
Stage	\$500
Other Amount	_____
Indicate if amount is in-kind _____	

**POLITICAL BOOTHS ARE NOT
PERMITTED AT THE FESTIVAL.**

Check Enclosed _____ Please Invoice Me _____

**** Should your company choose to sponsor at the 'Event Level' or above, you are given the option to have a *company display space*. If you would like to take advantage of this option, please let us know below what you have planned so we can place you in an optimal location.**

To expedite printing of promotional materials and to be included in all advertisements and promotions, please return this form with full payment by **March 14, 2025**.

Please submit a copy (if new or changed from previous years) of your logo in all appropriate design formats along with a completed commitment form to the emails below.

Market Street Festival, c/o Main Street Columbus
P.O. Box 1062, Columbus, MS 39703
bbigelow@columbusmainstreet.com/amber@brislininc.com

THANK YOU FOR YOUR SUPPORT!!